

Anna Boiardi

Authentic Italian Products and Strictly from Scratch are very proud to bring to you Anna Boiardi's "Delicious Memories." A new line of desserts Anna created in her Tribeca kitchen, directly inspired from the nostalgia of yesteryears ... Wholesome, natural, and simply perfect..



Growing up Italian... Anna was born in Piacenza, Italy, located in the northern Emilia Romagna region known for such Italian delicacies as tortelli, Parmigiano-Reggiano cheese, prosciutto and pasta e fagioli, just to name a few.

Anna Maria Boiardi is the granddaughter of Mario Boiardi and the great-niece of Hector Boiardi. Hector and Mario Boiardi, both Italian immigrants, moved to New York in the early 1900s and began working in the kitchen of the famed Plaza Hotel. Eventually the brothers took their skills and opened their own restaurants. Patrons would constantly request take home portions and the idea to can their sauce was born. The Boiardis launched The Chef Boiardi Food Products Co. in 1928. Their canned pasta soon became a staple in American households, the brand Chef Boy-Ar-Dee. *continued on next page*

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**Authentic
Italian
Products**

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Anna Boiardi (continued)



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Growing up in an Italian family of chefs was bound to have an influence on Anna. Food was not just a business it was a way of life. Anna's education and skills came from learning the old fashion way - cooking at home with her mother and grandparents. Anna is proud to share her family's recipes with you.

Anna Boiardi's new Angel Food cakes

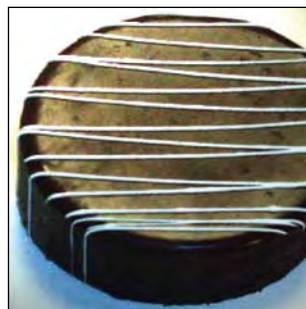
8" round cake - the first item from her new Sweet Traditions line. Gluten free and zero trans fat - made with olive oil, potato starch, sugar and pasteurized whole eggs - net wt approx 14 oz/400 grams; ships 1 cake per box for consumers, packed 24 per case for wholesalers



Chocolate Chip Cookie Tiramisu



Ciambella Cake



Gluten Free Flourless Chocolate Ganache



Chocolate Cannoli Cake

Many other products besides dessert items will be included in this line – especially Italian favorites like pizza, risotto, pasta, etc.!

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